

Teamwork From Anywhere

Voice, video, chat & text with the MaX UC app from Microsoft / Metaswitch

Computer

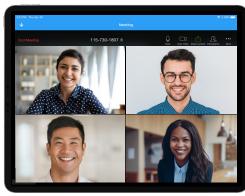
Microsoft® Windows (10); Apple OS X® (10.13+)



Smartphone & Tablet

Apple iOS® (13.0+); Android™ (6.0+)





With MaX UC, you choose between two feature levels for each user:

- 1) <u>MaX UC with Meeting</u>: Meeting is Audio/Video conferencing, powered by Zoom[®]. Use your MaX UC apps to host video conferences with up to 100 attendees, share your screen, use a whiteboard, and more. Save time and money when you stop traveling to meetings, and start meeting over video conference.
- 2) <u>MaX UC without Meeting</u>: Don't pay for video conferencing features that your users don't need. At its core, MaX UC is a softphone and IM/chat app that turns your computer, smartphone or tablet into your business phone extension.

Every MaX UC user receives the following Unified Communications features and benefits:

- **Protect Business Identity and Personal Privacy**: Make business calls from your smartphone, tablet or computer showing your business phone number on Caller ID, not your personal cellular number. Click-to-Dial mode initiates calls on an optional Poly IP desk phone.
- Maintain Professional Image: Answer business calls anytime, on any device. Missed business calls go to your business voicemail not your personal voicemail.
- Chat/Instant Message with other MaX UC app users on your team
- Presence View to see whether remote teammates are on the phone, away, or in a meeting (Outlook)
- Visual Voicemail and Call History features sync between devices, even an optional Poly® IP phone
- Unique ringtones for business number calls vs. personal cellular calls, so you can answer differently
- Sync computer app contacts with Microsoft Outlook™ or Mac Address Book™
- Microsoft Teams® integration via the POPP Cloud VoIP Connector to launch calls from within Teams
- Integrate with SalesForce®, Google® and other browser-based databases and CRMs (Computer App Only)
- Optionally add SMS/Text Messaging to send and receive texts using the business phone number.

Calls made with MaX UC use data, not cellular minutes. Call/video quality while using any real-time communication application like Skype®, FaceTime® or POPP's MaX UC is only as good as the internet connection your device is using. A weak cellular data/WiFi signal or congested internet will result in poor call/video quality or missed calls.